



With special track: Commercialising Context

Fourteen years after the first CONTEXT conference in 1997 — and 60 years after Prior laid the foundation for the field —, the *Seventh International and Interdisciplinary Conference on Modeling and Using Context (CONTEXT'11)* sets out to extend foundational research on context and to evaluate the status and consequences of context research, as well as to address new questions for the field.

CONTEXT'11 will provide a forum for presenting and discussing high-quality research and applications on context. The conference will include paper, poster, and video presentations, system demonstrations, workshops, and a doctoral consortium. The conference invites researchers and practitioners to share insights and cutting-edge results from the wide range of disciplines concerned with context, including: Cognitive Sciences (Linguistics, Psychology, Philosophy, Computer Science, Neuroscience), Social Sciences and Organizational Sciences, and all application areas, including Medicine and Law. The motto of the

IMPORTANT DATES

May 8, 2011	Full papers, posters, videos, and demo abstracts
June 5, 2011	Notification of acceptance
June 19, 2011	Camera-ready papers

CONTEXT'11 special track "Commercialising Context" was chosen to reflect both the fact that context research has found numerous successful applications in recent years and the fact that context itself has become a product that can be sold. Context-aware services can support their users unobtrusively and offer promising revenues. However, when context is no longer something private but processed and shared through the web, profound questions are raised about privacy and the general consequences of the technology.

Yet, the new context-aware services can also be a scientific tool for context-research itself. Context-aware services offer new ways for studying social context and its interaction with other types of context on a sociologically significant scale. For linguistic studies, context-aware mobile phones and chat programs, for instance, can be a tool for automatically obtaining context-annotated dialogues, with which the influence of context on meaning can be empirically assessed.

SUBMISSION

CONTEXT'11 will be an interdisciplinary forum. All submissions will be evaluated not only for their technical merit but also for their accessibility to an interdisciplinary audience. Works that transcend disciplinary boundaries are especially encouraged.

Full papers will be accepted for oral presentation or as poster. All accepted full paper submissions will be published in the proceedings which appear as a

volume of Springer Lecture Notes in Artificial Intelligence. Accepted posters and demonstrations will be presented at the poster session. Videos will be presented as part of the conference program. The associated abstracts will be published in a brochure distributed to attendees.

See author instructions and format templates on the conference website for further details.

Program Chairs (context11-pch@teco.edu):

Hedda R. Schmidtke, KIT TecO, Germany
Anders Kofod-Petersen, NTNU, Norway
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Henning Christiansen, Roskilde University, Denmark
Thomas Roth-Berghofer, University of Hildesheim, Germany